

MEMBER TYPE BENEFITS

MEMBER TYPE BENEFITS	PREMIUM BUSINESS MEMBERSHIP	ASSOCIATE MEMBERSHIP	PERSONAL MEMBERSHIP	STUDENT MEMBERSHIP	SUBSCRIBER	FRIEND
Includes Personal Memberships for Each of Your Staff	●	●				
Premium Website Access	●	●	●	●		
Access to Online Business Valuation Tool	●	●	●	●		
Retail Help Desk Access	●	●	●	●		
Member Rates for Events	●	●	●	●		
Premium Business Cost Savers	●	●				
Personal Cost Savers (Premium Business Members can pass on to staff)	●	●	●	●		
Retail Connections Magazine	●	●	●	●	●	
Topshelf News members-only eNews	●	●	●	●		
Retail Watch - Your eye on retail news Subscription	●	●	●	●	●	●
BARCODE News for Friends					●	●
Advocate on your behalf	●	●	●	●	●	●
Participation in industry and advocacy surveys	●	●	●	●	●	●
Access to Member to Member Discounts	●	●	●	●		
Associate Directory Listing		●				
Advertising Discounts	●	●				
Association Voting Rights	One Vote	One Vote	One Vote			
ANNUAL DUES	\$300 + \$50/location	\$350	\$185	\$75	\$35	FREE