

VANCOUVER 2010 GAME PLAN 2009 – UPDATE “HELPING YOU PREPARE FOR 2010”



September 2009
vancouver2010.com/gameplan

The Operations Engagement Team is here to help!

Since December 2008, VANOC's Operations Engagement Team (OET) and its partners have been working with business and residents' associations, businesses and property management companies to share information and identify potential impacts that may result from the operation of the competition and non-competition venues in Metro Vancouver in 2010. Our goal is to ensure that businesses and residents have the information and resources they need to make informed choices leading up to, and during, the Vancouver 2010 Olympic and Paralympic Winter Games.



The Inukshuk will welcome the world to Vancouver and Whistler in 2010

Transportation Update

Delivering Goods During the 2010 Olympic Winter Games

The 2010 Winter Games present an unparalleled opportunity for businesses in Metro Vancouver. Given the anticipated volumes of vehicles and people associated with the Games, it will be “business as unusual”, but business will continue. In this Game Plan newsletter, together with our transportation partners, we offer guidelines on deliveries and goods movement to assist you in your preparations for this unique event.

Vehicle Traffic

In order to ensure people and business in the Host Region can move efficiently and athletes can get to their events, existing vehicle traffic must be reduced by at least 30 per cent during the Olympic Games. To support this goal, businesses and organizations that receive goods or services, and those that supply or ship them, are encouraged to:

- Order goods in advance
- Schedule periodic or seasonal maintenance prior to February 1, 2010
- Consolidate orders to minimize vehicle trips

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North Vancouver

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For goods or services that *must* be delivered during the month of February 2010, the following information is offered:

Deliveries in Vancouver (general)

No special protocols will be in place to deliver goods to businesses or organizations in Vancouver, with the exception of goods destined for an official 2010 Winter Games venue, and a handful of properties at/adjacent to Official Games Venues.

VANOC is compiling a list of these affected properties and will make it available as soon as possible. Please note: the protocols for delivering to these properties are generally on a smaller scale and are less involved than delivering to an Official Games Venue. For more information, contact your OET representative.

It is strongly recommended that deliveries and goods movement in Downtown Vancouver be scheduled **between midnight and 6 am for the month of February 2010**. If before 6 am is not possible, the next preferred window is before noon. Please note: Official Games Venues will have their own specific delivery windows – see next section for more information.

Parking and loading zones will be temporarily removed from certain streets in Vancouver, particularly Downtown. Please review the Host City Transportation Plan map, updated as of July 2009, to determine if your existing loading zones will be impacted and plan accordingly. Visit vancouver.ca to download maps.

If an existing loading zone is impacted, **look for alternate drop off/load zones in parkades, lanes and alleys**.

Start planning now with your shippers and clients. Make the necessary arrangements to deliver/receive goods before 6 am and confirm the loading/drop off area for your business, organization or clients.

Deliveries to Official Olympic and Paralympic Venues

VANOC will have exclusive use of the official venues, and will manage all required deliveries. A complete list of official venues is available at vancouver2010.com.

In some cases, VANOC must bring in other products or suppliers for its venues, as outlined by our sponsor agreements. For example, official 2010 Winter Games venues will only serve Coca-Cola, Molson and Vincor products.

As a supplier or delivery/logistics company that currently serves any official Games venues, your first step should be to confirm with the current venue owner that you will continue to service these facilities during the Olympic period.

If you are confirmed to deliver goods to an official Games venue, special protocols will be in place. They are outlined in detail in VANOC's Delivering to Venues Manual. To request a copy, please contact your venue owner or representative within VANOC.

For more information on transportation during the Games and how you can plan ahead, please visit the [integrated transportation plan on our website](#).

The Inspiration Corner

This is your opportunity to support Aboriginal youth in Canada. One third of VANOC's royalties from the sale of aboriginal

themed merchandise goods goes directly to the Vancouver 2010 Aboriginal Youth Legacy Fund supporting sport, culture and education initiatives for Aboriginal youth which will benefit them beyond 2010. This flex, cotton-blend baseball hat features a beautiful screen-printed Aboriginal Thunderbird design on the front and the Vancouver 2010 logo on the back. Available in small-medium and medium-large at vancouver2010.com/store or any official Vancouver 2010 retailer.



Vancouver 2010 Aboriginal Crack A Lackin' Hat—\$32.99

North Vancouver Update

In July 2009 both the District of North Vancouver and the City of North Vancouver joined the Vancouver 2010 team as Community Contributors, a program designed to engage communities in the 2010 Winter Games and invite their active participation in welcoming the world in 2010.

It is expected that thousands of tourists and residents will be visiting North Vancouver which will provide many business and economic development opportunities.

VANOC is working with both North Vancouver municipalities to develop an operational plan that will support our Games-time transportation system.

We are working with the City and District of North Vancouver to seamlessly integrate these temporary transportation service requirements with the ongoing use of the municipal roads and pedestrian pathways by residents and visitors to the area.

Stay tuned for a Game Plan 2009 Open House session to be held in North Vancouver later in the Fall.



View of the North Shore